RED PACK
Big enough to carry everything on a long trek. Plus a detachable pack for day trips. Water-resistant nylon, with padded & adjustable straps at the shoulder & waist. 2 long side pockets, 2 top pockets—1 inside, 1 out. Internal frame can be contoured to fit you. Red. 1,000 Miles.
Marlboro
16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method
PRESENTED BY
SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.
2061033809

Source: https://www.industrydocuments.ucsf.edu/docs/tmbv0004